



PO Box 91061
 Portland, OR 97291
 503-803-1813

Cedar Mill News Advertising Frequency Agreement

This Frequency Agreement entitles advertiser to the discounted rate as specified under “Advertising Rates Effective 11/11.” A year begins with the month of the first insertion.

Should an advertiser fail to insert the required number of advertisements within a given year, the advertiser will be charged at the appropriate earned rate. Advertisers who have signed a 12-time frequency contract must run a minimum of one advertisement in each issue during the life of the contract. Advertisers who have signed a 6-time frequency contract may run advertisements any six times during the life of the contract. Once a frequency agreement expires, a new agreement must be signed at the then-current rate to continue with frequency-discounted rates.

Cedar Mill News (CMN) reserves the right to change rates upon notice. We will, however, honor the rate under an advertiser’s current frequency contract until its completion.

An advertiser may change the size or contents of their advertisement at any time. Unless CMN receives instructions to the contrary at least three business days prior to publication, the advertiser’s most recent advertisement will be rerun.

Advertising Rates effective 11/11

	Frequency	Once	6 times/year	12 times/year
Width	Height	Monthly Rate	Monthly Rate	Monthly Rate
1 column (1.84")	1 inch	\$24	\$22	\$18
1 column (1.84")	2 inches	\$42	\$36	\$30
2 column (3.76")	1 inch	\$42	\$36	\$30
2 column (3.76")	2 inches	\$78	\$66	\$52
1 column (1.84")	4 inches	\$78	\$66	\$52
2 column (3.76")	5" (1/4 page)	\$178	\$156	\$115
4 column (7.6")	5" (1/2 page)	\$330	\$280	\$230

Cedar Mill News Advertising Frequency Agreement

With this document, advertiser agrees to run an advertisement in the Cedar Mill News
_____ six _____ twelve times per year at the Advertising Rates effective 11/11.

Advertiser Business Name _____

Advertiser Signature

Date

Virginia R Bruce

Publisher Signature

Date